

Dish matic

Love is....Washing Up!



Washing & Drying Up is a chore most of us have no passion for at all, but one thing you may be shocked to hear is just how many of us use it to create a perfect 'one to one' moment to tell a secret or profess a love.

Whilst searching for interesting facts we were shocked to hear that one person had even proposed whilst washing up; others used the time to help their children with such things as home work and mental arithmetic; others to discuss home or work life and some to just have a good old fashioned moan!

But whether it be a perfect moment or a dreaded chore, washing up is here to stay and so until we can invent the washing up fairies we introduce **Dishmatic!**

Dishmatic, Britain's favourite fillable dishwasher has a new design and is now improved to help with those stubborn dishes! A quality sponge scourer, washing up liquid and handle in one, **Dishmatic** is your 'ready to use' dishwashing system and is now made with more recycled components Handles made from 50% and refills 61% recycled material, all designed and manufactured here in the UK.

The **Dishmatic** handle is designed to be long lasting, so that only the sponge scourer heads ever need to be replaced, and this environmentally friendly product will also save you money as it only ever dispenses as much washing up liquid as necessary, and helps to reduce dishwasher usage!

Whether you are wishing to profess your love or confess a secret, **Dishmatic** is here to take the stress away from your washing up chores and allow you to concentrate on those important or non important issues that may arise at your sink! **Dishmatic** is the natural choice and the market leader in its field.

Dishmatic - £1.19mrp – Dishmatic Refills - £1.49mrp (pack of 3)

Dishmatic is available at most Tesco, Asda, Morrisons & Waitrose stores – www.dishmatic.com

If you require any further information, samples or visuals then please contact
Lotte Peplow at Peplow PR lotte@peplowpr.com - 020 8241 6140 – 07973 698 414